

Terry E. Givens

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www.terrygivensdesign.com

- Qualifications
- 15 years combined experience in public relations, marketing, and design
 - Creative, energetic, meticulous, self-motivated, and hard working
 - Excellent writing, communication, design, and organizational skills
 - Work effectively in collaboration with others
- Experience
- Graphic Designer **Terry Givens Design**
- Web site and Flash design, SEO, Social Marketing
 - Brochure, poster, postcard, banner, and business card design
 - Magazine layout, advertisement design and layout
 - Mood board concept design
 - Photography and photo retouch
- Executive Director/ Manager **Chico Certified Farmers' Markets**
- Manage and organize farmers' markets in Butte County
 - Recruit and select farmers, food and craft sellers for markets
 - Develop promotional strategies to keep a strong and diverse customer base
 - Public relations, advertising, and media buying
 - Liaison to state, county, city, and non-profit agencies
- Volunteer Coordinator **American Cancer Society**
- Coordinated volunteer base for the Chico office
 - Managed volunteers for Chico office
 - Assisted in coordinating local American Cancer Society fund raising events
- Education
- Academy of Art University, San Francisco, **MFA program in Advertising**
Butte College, Oroville, **Multi-Media Studies**
California State University, Northridge, **B.A. Liberal Studies**
- Computer Skills
- Operating systems:** Mac OS X, Windows XP
Applications: Dreamweaver, Fireworks, Flash, Illustrator, InDesign, Photoshop, QuarkXpress, and Microsoft Office
- Affiliations
- Phi Theta Kappa Honor Society, Butte College
Pacific Masters Swimming
Chico Masters Swimming